

REP HEADLINE# 6370488
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT11/12 13.00
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ORDER # 336516 CONTRACT # 6370488

CLASS: NATL. LOCAL REGIONAL

PRDCT RAJA 10/12 EST#320 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 13.00

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$42,050
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE#: : : : : : : : DATE : DATE : /WK: INVT : : SPTS:

AGENCY ADVERTISER CODE = 36
AGENCY PRODUCT CODE = 91
AGENCY EST# = 320

LINE	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1		1000A-1100A	30		\$250.00	10/15	10/18	3		M-TH	3

PROGRAM : ELLEN
CON COM1: ELLEN

2		1100P-1130P	30		\$1,350.00	10/15	10/18	4		M-TH	4
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PROGRAM : LATE NEWS
CON COM1: LATE NEWS

OCT11/12 13.00
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1 : TONIGHT SHOW	30	5	\$500.00	10/15	10/18	2		M-TH	2
4			1200N-1230P PROGRAM : NOON NEWS CON COM1 : NOON NEWS	30	5	\$275.00	10/15	10/18	4		M-TH	4
5			400P-430P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30	5	\$300.00	10/15	10/18	4		M-TH	4
6			500P-530P PROGRAM : NEWS CON COM1 : NEWS	30	5	\$575.00	10/15	10/18	4		M-TH	4
7			600P-630P PROGRAM : NEWS CON COM1 : NEWS	30	5	\$775.00	10/15	10/18	4		M-TH	4
8			600A-700A PROGRAM : NEWS CON COM1 : NEWS	30	4	\$800.00	10/15	10/18	4		M-TH	4
9			700P-730P PROGRAM : JEOP/WHEEL CON COM1 : JEOP/WHEEL	30	4	\$1,650.00	10/15	10/18	4		M-TH	4
10			700A-800A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	4	\$625.00	10/15	10/18	4		M-TH	4
11			730P-800P PROGRAM : JEOP/WHEEL CON COM1 : JEOP/WHEEL	30	4	\$1,650.00	10/15	10/18	3		M-TH	3

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$300.00	10/15	10/18	2		M-TH	2
13			800P-1000P PROGRAM : VOICE CON COM1: VOICE	30	4	\$5,250.00	10/15	10/15	1		MON	1
14			800A-1030A PROGRAM : AM NEWS CON COM1: AM NEWS	30	5	\$275.00	10/13	10/13	1		SAT	1
15			800A-1000A PROGRAM : NEWS CON COM1: NEWS	30	5	\$275.00	10/14	10/14	1		SUN	1
16			1100P-1130P PROGRAM : LATE NEWS	30	5	\$1,350.00	10/12	10/12	1		FRI	1
17			600P-630P PROGRAM : NEWS	30	5	\$775.00	10/12	10/12	1		FRI	1
18			600A-700A PROGRAM : NEWS	30	4	\$800.00	10/12	10/12	1		FRI	1
19			700A-800A PROGRAM : TODAY SHOW	30	4	\$625.00	10/12	10/12	1		FRI	1

OCT/12 42050.00

CONTRACT TOTAL 42050.00
 TOTAL SPOTS 49

MARKET TOTALS \$131,406 WPXI 32% KDKA 40% WTAE 25% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*